



Views from the NHS frontline



“Frightened staff torn between wanting to work and scared to come to work”

Nurse from Yorkshire & Humber

Change in average number of patients seen this week vs a typical week

339 ↑

Retail Pharmacy

-15 ↓
Neurology

-54 ↓
Ophthalmology

-47 ↓
Urology

-55 ↓
Dermatology

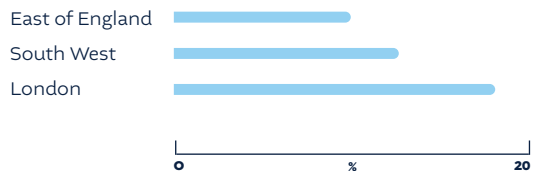
Do you feel you have adequate PPE available to you?



Which forms of medical market research are you currently still open to?



Top 3 regions seeing most C19 patients - % of all patients being seen in the region that have COVID-19 symptoms?



What proportion of your patient consultations are taking place in the following settings?



At GKA, we were keen to get a sense of the situation 'on the ground', to explore what real life looks like for our UK panellists. Despite only asking a limited number of questions, some really powerful findings were generated and we were amazed at the willingness of so many people to help us and provide such rich data.

→ We've created an infographic to give a snapshot of the responses, and if you'd like to see the full data set, then drop us an email at: AdamIrwin@gilliankenny.com and we'd be happy to share this with you.

Adam Irwin
Managing Director

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The NHS never fails to impress me in the way everyone just pulls together and gets stuff done”.

Cardiologist from South Central